



ABM's Cycle to Work scheme with Cyclescheme

ABM UK



ABM introduced the Cycle to Work scheme with Cyclescheme. The initiative has 1 million customers and encourages people to reduce their carbon footprint and costs by cycling to work each day. The scheme offers savings on bicycles and road-safety equipment, with discounts of 33-43% on bikes and accessories.

CHALLENGE

ABM's Cycle to Work scheme aims to:

- Reduce ABM's carbon footprint by encouraging more eco-friendly modes of transport for team members.
- Encourage and promote active, healthy lifestyles for team members.

SOLUTION

The scheme was introduced to ABM UK employees in November 2021 with application windows in November 2020 and July 2021. Throughout 2020 and 2021, 29 ABM team members participated in the scheme after purchasing bikes and accessories at discounted prices. This included:

- 5 people in Aviation.
- 20 people in Facilities Services.
- 3 people in Technical Services.

"ABM's Cycle to Work scheme is an exciting initiative that supports team members in making healthy lifestyle choices while protecting the environment and lowering the business' carbon footprint.

This subsidiary scheme gives employees the chance to purchase cycling equipment at a discounted price, allowing them to save money both upfront and in the long term."



SUSTAINABILITY BENEFITS

Environmental

- Reduction of the team's carbon footprint, leading to a reduction in ABM's overall carbon footprint.

Economic

- Reduction in costs for carbon offsetting.
- Reduction in commuting costs for team members.

Social

- Creation of a cycle-friendly workplace leading to healthier staff.
- The bikes offered social opportunities, resulting in a stronger sense of community for the team.