

BLACKJACK PROMOTIONS PROMOTES LEANNE NUTTER TO RETAIL AND BRAND DIRECTOR

17 June 2021 – [Blackjack Promotions](#), the UK’s leading travel retail and brand experience specialist, has promoted Leanne Nutter to the role of Retail and Brand Director, with effect from this month (1 June 2021).

Leanne has worked with Blackjack Promotions, part of the ABM group, for almost two decades, leading teams and managing different areas of the business. Her roles have included Head of Staffing and most recently Head of Travel Retail, the business’ largest division.

Blackjack Promotions works with some of the world’s largest brands across retail, leisure, events, aviation and hospitality and offers clients expertise in travel retail, brand engagement and customer experiences on a global scale.

In her new role, Leanne will be responsible for steering the business’ experienced team to continue to deliver world-class service to clients while also providing existing and prospective clients with creative ideas and solutions. Leanne will also be working to identify and create new opportunities across travel retail and beyond.

Blackjack Promotions, like many aviation and retail businesses, have been hit hard by the pandemic, however the business sought new opportunities to leverage the strength, skills and agility that the team has to offer. As people specialists, Blackjack Promotions is proud to have redeployed hundreds of its team members into the NHS to support COVID-19 related activity.

Speaking on her promotion, Leanne says: “During my 20 years of working with Blackjack Promotions we have been through huge growth and change, which has equipped me with a deep understanding of the business, our values, and our vision which I can bring to this new role.

“People are at the heart of the Blackjack Promotions business and I can’t wait to lead the team into a new era of travel retail as we return with passion, our entrepreneurial spirit and a new perspective.”

Leanne will report into Antony Marke, Aviation Group Managing Director and will be based at Blackjack Promotions’ head office at London Heathrow’s World Business Centre.

Antony Marke said: “Hugely excited by this promotion, Leanne’s knowledge and understanding of our business and the industry as a whole is invaluable. Working with Leanne over the last few years, she has been exemplary at delivering successful brand engagement and customer experience campaigns for all of our key brands.

“As Retail and Brand Director, Leanne will be integral in ensuring that our position as the UK’s leading travel retail and brand experience specialist is maintained and grown as the travel market recovers.”

ABOUT ABM UK

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